SELECTION OF EXTERNAL RESOURCE

The PIN S.c.r.l. - Didactic and Scientific Services for the University of Florence, for the realization of the **"RESET" project, or ENICBC MED Project "C_A.1.1_00151_RESET" RESET - RESults Enabling Transitions: mapping, synthesising and mainstreaming sustainable, green and circular business support achievements in the MED region, for replication and policy-making. (PROGRAME FUNDED BY European Union)**

Announces a selection by <u>Graphic designer</u> - with the subject of the title of this announcement;

the total amount is € 15.000,00 gross

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The contract has an expected duration of 3 months and is finalized

Activities foreseen by Project WP3.1953051- The a <u>**Graphic designer**</u> in charge will be in charge of:
. **(3.3) graphic design of the web-tool** (developed by a different professional) to support newly funded project mainstreaming the Capitalisation Framework. Graphic design is linked to the development of the platform (layout, graphics). Along the support in the graphic editing of the platform, the designer will be in charge of the editing of graphic materials and operating tools. The graphic layout of the web-tool must be prepared along with the development of the information architecture.

Selection announced and coordinated by **PIN S.c.r.l. -** *Servizi Didattici e Scientifici per l'Università di Firenze*, in compliance with equal opportunities between the sexes in the admission and evaluation procedures.

Art 1. Basic skills
- Good knowledge of the English language (written and oral)
- Good use of online communication tools
- Documented experiences in graphic design and layout of digital platforms and website for institutions and organisations.

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Art. 2 Preferential titles
Desirable qualifications/experiences:
- Proven experience of Adobe suite: Illustrator, Photoshop and Indesign
- Excellent knowledge of Wordpress and CMS Wix
- Documented experiences in graphic design and layout of digital platforms and website for institutions and organisations.
- Knowledge of the English language (written and oral)

Art. 3 Main tasks:
- Attend online meetings.
- Maintain an open and transparent communication and exchange with PPs throughout the project.
- Coordinate with PIN S.c.r.l. and the platform developer about the graphic layout of the DBSM and its functionality.
- Graphic design, image, and layout of the platform.
- Design of graphic materials and operating tools

Art.4 - Presentation of proposals:
Interested applicants should provide a proposal covering the following aspects:
- Detailed response to the TOR.
- Proposed methodology and timeline
- Curriculum vitae

For more information, kindly refer to the attached TOR and RFQ.

The application must be presented at the PIN offices with one's own paper curriculum vitae by and no later than 1.00 pm ON 29/07/2022

For further information, please contact Michela Magnolfi, **PIN S.c.r.l. -** *Servizi Didattici e Scientifici per l'Università di Firenze* - Research Office, Piazza Ciardi n.25 - 59100 Prato (PO) - tel. 055/2758467 e-mail: michela.magnolfi@pin.unifi.it.

Art.5 - Selection procedures
The selection will take place on the basis of the qualifications and skills that can be deduced from the curriculum

Art. 6 - Evaluation commission
The Commission will consist of 3 members appointed by the PIN SCRL

Art.7 - Selection criteria and procedure
Selection by qualifications and exams on professional qualifications and topics related to the subject of the research. They will be evaluated in particular;
• overall qualifications of each candidate;
• previous experience as per admission requirements;
• preferential titles.

Art. 8 - SPECIAL CONDITIONS
• **Possibility to participate in another Call for research of IT DEVELOPER AND WEB DESIGNER always on the RESET ENI CBC MED Project, present on the site**

Art. 9 - Assignment
The winner will be invited to go to the Research Office of PIN S.c.r.l. to sign the declaration of acceptance.

This notice of competition will be available at the internet address: http://www.poloprato.unifi.it and posted on the premises of the facility.

Prato, 12/07/2022

PIN S.c.r.l.
The legal representative
Dr. Daniela Toccafondi

TERMS OF REFERENCE

PIN S.c.r.l. Servizi Didattici e Scientifici per l'Università di Firenze, RESET project's partner in Italy, who has to develop an information management system (DBMS), able to gather and process data will be fed into the system to enable effective analysis and comparison, is launching a call for proposals for a **Graphic designer.**

RESET - RESults Enabling Transitions: mapping, synthesising and mainstreaming sustainable, green and circular business support achievements in the MED region, for replication and policy-making- is a capitalisation project with ambitious goals and clear benefits for the MED Sea Basin.

RESET will gather, analyse and synthesise learnings regarding 'what works' within the field of sustainable and green business support, and work to upstream this knowledge effectively. It will support local, national and regional stakeholders to use this knowledge to create strategies, policies and regulation to stimulate the green economy.

The appointed Graphic designer will be charged to:
(3.3) graphic design of the web-tool and RESET web site (developed by a different professional) to support newly funded project mainstreaming the Capitalisation Framework. Graphic design is linked to the development of the platform (layout, graphics). Along the support in the graphic editing of the platform, the designer will be in charge of the editing of graphic materials and operating tools. The graphic layout of the web-tool must be prepared along with the development of the information architecture.

Basic skills
- Good knowledge of the English language (written and oral)
- Good use of online communication tools
- Documented experiences in graphic design and layout of digital platforms and website for institutions and organisations.

Desirable qualifications/experiences:
- Proven experience of Adobe suite: Illustrator, Photoshop and Indesign
- Excellent knowledge of Wordpress and CMS Wix

Main tasks:
- Attend online meetings.
- Maintain an open and transparent communication and exchange with PPs throughout the project.
- Coordinate with PIN S.c.r.l. and the platform developer about the graphic layout of the DBSM and its functionality.
- Graphic design, image, and layout of the platform.
- Design of graphic materials and operating tools.

Submission of proposals:
Interested applicants should provide a proposal covering the following aspects:
- Detailed response to the TOR.
- Proposed methodology and timeline

- Curriculum vitae

For more information, kindly refer to the attached TOR and RFQ.